



July 1, 2019

Dear Northwest Chula Vista Neighbors and Friends,

Now that June gloom has finally ended, it feels like summer in beautiful Chula Vista!

Come celebrate Independence Day with your fellow Chula Vistans at 4th Fest at the Elite Athlete's Training Center on July 4th! Fireworks begin at 9pm, for details, click [here](#).

June 18th brought us the glorious news that the Port of San Diego unanimously approved the long-awaited [Coastal Development Permit](#) for RIDA to build the **Gaylord Resort Hotel and Convention Center on the Chula Vista Bayfront!** RIDA can now secure financing, obtain permits and will most likely begin work by mid-2020.

The 1600 room Gaylord Resort Hotel and Convention Center is the anchor project of the Chula Vista Bayfront Master Plan, which, when complete, will include more than 200 acres of parks, a shoreline promenade, walking trails, RV camping, shopping, dining, luxury condominiums, boat rentals, and ecological buffers. Click [here](#) to read more.

It is really happening! Stay tuned for more exciting Chula Vista Bayfront news...

Warm regards,

Chula Vista City Councilmember, District 2 Northwest

Si desea recibir este boletín en español, responda a este correo electrónico y solicite la versión en español.

• • • Happening in July • • •

11th Annual Chula Vista Firefighter's Foundation (CVFF) Pancake Breakfast,

Thursday, July 4th, 8am – 11am, *1640 Santa Venetia Street, Chula Vista*

Suggested donation \$5 per person includes pancakes, sausages, hash browns, coffee and juice. Please park at Otay Ranch High School, 1250 Olympic Parkway.

Chula Vista 4th Fest Fireworks show, Thursday, July 4th, 6pm gates open, 9pm fireworks, *at the Elite Athlete Training Center, 2800 Olympic Parkway*

There are only 400 parking spaces at the Elite Athlete Training Center, and there is a \$10 parking fee. Additional (free) parking is available at New Hope Church, 2720 Olympic Parkway and Mountain Hawke Park, 1475 Lake Crest Drive, Chula Vista. No alcohol, drones or skateboards. Participating radio stations with synchronizing music are 91X, Magic 92.5, and Z90.3. Click [here](#) for more information.

Jazz on Third, Music for a Cause, Saturday, July 20, 5:30pm – 8pm, *at El Primero Hotel, 416 3rd Avenue - Chula Vista, CA 91910*

This month's event features Mikan Zlatkovich, modern jazz pianist, and will benefit Chula Vista's Community Through Hope. Buy tickets for \$30 [here](#) or \$35 at the door. Last month's Jazz concert was extraordinary...

First Day of School for the Academic 2019/20 School Year, Monday, July 22

Chula Vista Police Foundation's Evening With Heroes 7th Annual Gala, Saturday, July 27th, 4pm – 8pm, *at the Chula Vista Elite Athlete Training Center*

Tickets are \$100, and can be purchased [here](#). Silent auction, demonstrations, and interactive experiences.

South Bay Latin Music Festival, Saturday, July 27th, 12pm – 7pm, *Bayside Park, Chula Vista*

Love Thy Neighbor and the South Bay Salsa Festival present "A Trip to Mamboland," honoring music of the Palladium. Tickets are \$30. More information can be found [here](#).

• • • Happening in August • • •

10th Annual Farm to Bay Celebration, Saturday, August 3, 4pm – 7:30pm *at the Living Coast Discovery Center*

Food and beverage sampling, wildlife encounters, live music, silent and live auction to benefit educational programs. This is a 21+ event. Click [here](#) for details and tickets.

23rd Annual Chula Vista Lemon Festival, Sunday, August 4, 11am – 5pm, *Historic Downtown Third Avenue*

The Third Avenue Village Association's most famous event - click [here](#) for more information.

Chula Vista HarborFest, Saturday, August 17, 10am-6pm, *Bayside Park*

FREE family event or \$25 for tasting wristband - click [here](#) for music lineup & info.

Bike the Bay, San Diego's Annual Community Bike Ride, Sunday, August 25

More information can be found [here](#).

• • • Recent City Council Items of Interest • • •

Council approved (5-0) 6/18/19 a **modest increase for waste services** - \$15, \$19, or \$22 per year increase for residential customers, beginning in the Fall of 2019, due to China's new "National Sword" policy that bans the import of two dozen recyclable commodities and limits contamination on plastics and paper. Recycling will continue to be sent overseas for processing. Please follow all recycling guidelines included in your monthly bills from Republic Waste.

Council approved (5-0) 6/18/19 the **addition of 300 additional residential units** and the redesign of the original 600 unit residential project to include two integrated parking structures in lieu of a surface parking lot located east of Hwy 125 and south of Olympic Parkway.

Council awarded (5-0), 6/18/19 the **\$3.1M contract for Phase III of the Third Avenue Streetscape Improvement Project** that will renovate Third Avenue from E Street to 100' north of F Street. The project is expected to begin in August, 2019.

Council approved (5-0), 6/18/19 a **fenced dog park area at Rohr Park**.

Council approved (5-0), 6/11/19 the 2019/20 **Community Development Block Grants** from the Federal Housing and Urban Development Programs. *Grant recipients include: \$50K short-term housing voucher program, \$11K Interfaith Shelter Network Rotational Shelter, \$88,550 (total) South Bay Community Services Programs, \$15K San Diego Food Bank Food 4 Kids Backpack Program, \$12K Meals on Wheels Senior Care Program, \$20K Chula Vista's Therapeutic Recreation Program, \$39K Chula Vista Community Collaborative, \$27K Family Health Center of San Diego's KidCare Express Mobile Medical Unit, \$30K Norman Park Senior Services Parks & Rec, \$15K Community Through Hope.*

Council approved (4-1), 6/4/19 the **170 unit Bonita Glen Apartment Complex**, click [here](#) to read more.

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The next **City Council meeting** will be held on Tuesday, July 9th at 5pm in the **Chula Vista Civic Center Library Auditorium, 365 F Street** because the Council Chambers at 276 Fourth Avenue are undergoing some infrastructure improvements (The agenda will be posted the Thursday before the city council meeting and available by clicking [here](#)).

If you cannot attend, view the City Council agenda and link to the live webcast [online](#). The meeting also is broadcast live in the City of Chula Vista on AT&T U-Verse Channel 99 and Cox Cable Channel 24.

••• Business News •••

The **Otay River Business Park** is now under construction. Sudberry Properties is developing 409,500 square feet on 50 acres (formerly a strawberry field and concrete plant) just south of Main Street between 4th Avenue and Broadway in Chula Vista. Click [here](#) for details.

UEI College Chula Vista has moved. UEI's vocational career campus has moved from the Park Plaza shopping center at Third and F Street to 1261 Third Avenue, between Oxford and Palomar. For more information, click [here](#).

••• Volunteer Kudos •••

A **big thank you and kudos** to [Max Zaker and his Keller Williams team](#)! They devoted a day of service to clean graffiti and litter on Broadway in Chula Vista, with the Chula Vista Buff a Block Program. See how much fun it can be, helping to beautify our city by watching their video at this [link](#). Learn more about the city's Buff a Block program [here](#).

••• Chula Vista Revenue News •••

Transient Occupancy Taxes (TOT) are now being collected and enforced by the city for all short-term rentals, effective June 1, 2019.

In June, the city sent out a letter to owners of vacation rental homes and rooms within the city of Chula Vista. To read the letter, which includes a link on how to register for a Short Term Rental (STR) permit, and make online TOT payments, click [here](#). To learn more about Short Term Rental Transient Occupancy permits, click [here](#).

Sewer Billing – the city continues to offer assistance in delayed payment arrangements and appreciates your patience and help in paying your sewer bills. Sewer billing is now going out on schedule, thanks to the hard work of our Revenue Department. Please [email me](#) with your address and phone number if you would like a representative from the sewer billing department to call you to go over your bills.

••• Did You Know? •••

Fireworks: Private use of fireworks in San Diego County is against the law. All types of fireworks are illegal, including firecrackers, sparklers, bottle rockets, M-80s, roman candles, cherry bombs, snappers and poppers.

More Construction at the Chula Vista Civic Center Library! The new roof has been completed, the solar array has been installed above the parking lot, and now the Community Services Department is pleased to announce the beginning of the **Friendship Park Deck!** Friday, June 20, 2019 was the first day of demolition of the existing cement area. Construction will continue through the Fall. Stop by the library this summer to observe construction activities through the large window walls facing Friendship Park.

Chest Compression CPR – click [here](#) to watch a demonstration of the new, easier CPR. It's easy to remember (especially when you recall the "Staying Alive" song by the Bee Gees) and you don't have to be certified to use this method. Thank you to constituent Stan O'Hoppe who sent this helpful video.

Missing Persons: Last year, there were 547 calls for service in Chula Vista related to missing persons. Nearly 15% of those calls involved missing children. Protect your loved ones with two county-wide free programs utilized by the Chula Vista Police Department, the Sheriff's Department, and all Law Enforcement in the County:

The **Take Me Home Program** is a free, regional photo-based information system that assists law enforcement officers when they come into contact with members of the community with special needs such as Autism, Dementia, Alzheimer's, Down Syndrome or any other developmental disabilities. The program helps Law Enforcement access critical information about the enrolled individual, including emergency contact information, physical descriptions, photos, known routines, and special needs. To enroll yourself or someone you love, click [here](#).

The **National Center for Missing and Exploited Children** (NCMEC) works with families, law enforcement, and the public to prevent the abduction and exploitation of children. Having good information on hand to help accurately identify and track a child is important. At minimum, keep a recent photo and a set of fingerprints for your child. Click [here](#) for more information from the NCMEC, how to sign up for Amber Alerts, and more ways to protect your children.

Adults 55 and older who volunteer in San Diego County can get FREE supplemental health insurance and other benefits from the County of San Diego through the Senior Volunteers in Action (SVA) program. Contact Armida Martinez via [email](#) or call (858)505-6448 to learn more.

The Norman Park Senior Center was recently damaged by a hit-and-run driver (you may have noticed work being done on the F Street side of the building). No one was injured, and the accident took place at night. The kitchen and bathrooms at the center will soon be getting remodeled, as eight contractors applied for the work and the city is evaluating their bids this month.

Have you heard of **the Good Neighbor Project**? Founded in 2008, the mission of the Good Neighbor Project is to offer hands-on outdoor education and experiences that build life skills and encourage character development for 3,500 youth and families in the region. Their motto is “Education Through Recreation,” and programs around San Diego and Mission Bay include fishing, conservation activities, horseback riding and more. Click [here](#) for more information, or call John Alvarado at (619)857-6164.

Councilmember Mike Diaz and I are co-chairs of this year’s **Starlight Parade**. We are actively seeking sponsors for the parade and children’s faire (Saturday, December 7, 2019). Click [here](#) if you’d like to help with a donation or sponsorship.

• • • Stay Informed • • •

A joint meeting of the **City Council and the Growth Management Oversight Commission** will be held on Thursday, August 1st, at 6:00pm, to review and approve the Annual Report for Fiscal Year 2018. To learn more about the GMOC, click [here](#).

The San Diego Regional Association of Governments (SANDAG) is hosting a series of 45-minute webinars about the 5 Big Moves and key strategies that will guide development of the 2021 Regional Transportation Plan. You’re invited to participate in these webinars. Please register in advance by clicking this [link](#). Dates and topics below:

[Transit Leap](#) – July 10 @ 12 p.m. PDT

[Mobility Hubs](#) – July 24 @ 12 p.m. PDT

[Flexible Fleets](#) – August 7 @ 12 p.m. PDT

[Next OS](#) – August 21 @ 12 p.m. PDT

••• **Jobs, Jobs, Jobs** •••

Click [here](#) to see a list of current job openings with the city of Chula Vista.

Click [here](#) to bid on projects with the city.

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Thank you for the opportunity to serve you on the Chula Vista City Council.

Warm regards,

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